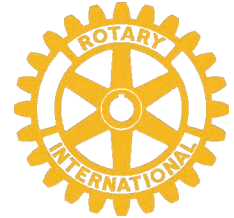


# TEAM ROTARY



District 7510 Newsletter

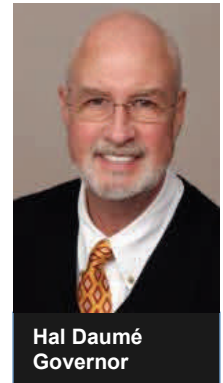
The Capital District

NOVEMBER 2015

## Governor's Message - What's Rotary

"We're one-point-two million people, in over thirty-four thousand clubs, in more than two hundred countries and territories, and we're eradicating polio in second- and third-world countries..." That's what we're encouraged to say when someone asks, "What's Rotary?" Well and good, and accurate. And important. But relevant to the inquirer? Not necessarily.

Verizon will tell you that they have the nation's largest, most extensive 4G cellphone network, but nine out of ten of us—unless we live the life of perpetual nomads—don't care. What we do care about is this: *What's the cellphone service like in the town where I live or work?*



Hal Daumé  
Governor

Toyota, until recently, has told you that they sell more vehicles worldwide than any other automotive manufacturer. But what you really want to know is: *Will the car I buy run okay and can I get local service for it?*

Just like it's nice to know that your bank has a national ATM network, but what you really care about is: *Will my local branch be open on Saturday and will the tellers be friendly and efficient?*

### In This Issue

- Interact Graduates go to Rotaract
- Club News
- Membership
- Save the Dates
- Grants Management Seminar
- New Enabling Garden at RVCC

"But, in Rotary, we're making a difference in the world," you say. Well, my profession is marketing research, and I've listened to people say this, time and again: *We really don't care what the XYZ Corporation is contributing to on a nationwide basis; we want to know what they're doing in our home town!*

Rotary's pretty much the same. "Eradicating polio world-wide" is in the "nice to know" category. But what's really important to most people is this: *What's Rotary doing in our town, for our community and our residents?*

So next time you're thinking about how to answer the "What's Rotary?" question, try this instead: "Great question! How about coming to our service project with me next week, and meeting some good people—your neighbors—who are helping folks right here in our town?"

Warm regards,

Hal

## Foundation Month ..... Byron Miller, Director

Here are some great resources to help you promote The Rotary Foundation during Foundation Month! Below you will find links to information that can be shared at club meetings, on social media, and any other way you share Rotary's impact.

- Download the Proud Donor image for your Facebook, Twitter, and other social media profile photos during the month of November - <http://tinyurl.com/ProudDonor>.
- Share your Rotary Story! Tell all your friends about the amazing work that Rotarians do all over the world! Add a link to share a story about how Rotarians make a difference or add a story that's near and dear to you - <http://tinyurl.com/YourRotaryStory>
- Follow Rotary International on Facebook, Twitter, and Instagram – share stories that inspire you!
- Encourage donations by sharing this "give" link: [www.rotary.org/give](http://www.rotary.org/give)

During the month of November, the District will receive regular weekly emails with tips and resources to help our clubs learn about and celebrate The Rotary Foundation. In addition, we will receive inspiring stories about Foundation-funded projects to show how fellow Rotarians are working.

---

## Youth Service .....By Michael Townley

### Interact Graduates Join Rotaract Club!

The Plainfield-North Plainfield Club sponsors an Interact Club at North Plainfield High School. This highly successful and very popular Interact Club instills and nurtures the value of service in its members. Many a graduating senior has expressed regret that graduating meant leaving Interact.

Three of last June's graduating seniors have solved that problem. Christina Forrester, Anne Tang, and Ja'Wana Wilson, three hard-working members of the Interact Club at North Plainfield High School, all chose to attend Rutgers University in New Brunswick. On campus for barely a month, they've sought out and joined the Rutgers Rotaract Club at New Brunswick, one of the District's newly-formed clubs at the college level.



Alexandra Pereira, Interact Club adviser and an honorary member of the Plainfield-North Plainfield Rotary Club, was excited to relay the news to her Rotarian friends. "These three girls were some of the hardest working members of Interact year in and year out," said Ms. Pereira. "They worked hard not only on the Interact projects, but also worked on many of the Rotary Club projects and activities, earning each of them scholarship assistance."

Their dedication to Interact and their attention to their studies and their support of their fellow students earned each of them "Student of the Month" awards several times throughout their high school years.

We are growing our future Rotarians through Earlyact, Interact, and Rotaract. They are our future - invest in them..

# Membership Committee.....PDG Mel Kevoe

We are embarking on a new and exciting Membership venture and we need your help. District 7510, like most of the Districts in North America, has experienced a downward spiral of membership over the past several years.

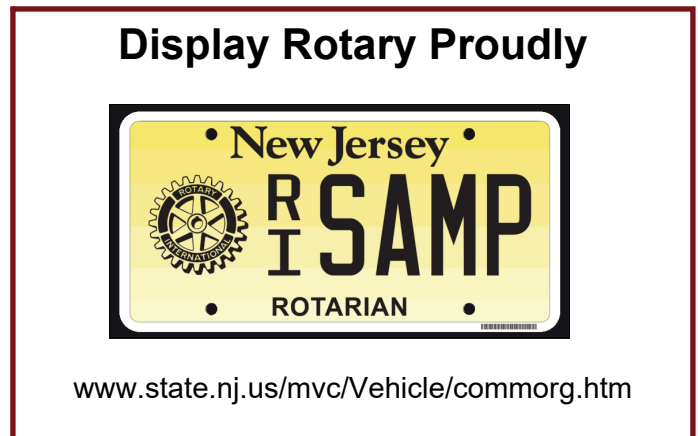
As a District, we need to reverse the trend of membership into positive growth. To accomplish this, we are forming a *District Membership Team*. This Team will work together to formulate a winning program for membership recruitment, retention and growth with each of the clubs in our district.

Regardless of whether your club has a successful membership plan, we all need your support and the support of your clubs in this new plan of action. More to come!



The District extends its deepest sympathy to Frank Lehr and his family and friends on the death of his son, Frank Lehr, who passed away on October 29, 2015, after an extended illness. The obituary is available here - <https://www.bradleyfuneralhomes.com/>.

Frank Sr. is a member of the Rotary Club of Summit-New Providence and a longtime resident of Summit.



# Club News!

All the Club news that's fit to print! And we'd like to print it all, so please send the Editor your news articles and we'll be sure to post them for all to read. Include photos, captions, web addresses, and any other information to make your story complete. Editor7510@verizon.net.

---

**The Rotary Club of New Brunswick** celebrates their 95th anniversary on Saturday, November 7, 2015 at the Jane Voorhees Zimmerli Art Museum on the New Brunswick Campus. The 95th anniversary celebration will feature a multimedia presentation on the "Transformation of New Brunswick" by Rutgers Distinguished Professor James W. Hughes who is also Dean of the Edward J. Bloustein School of Planning and Public Policy. Dean Hughes researched the early history of the city and has assembled nearly 1,000 photographs displaying the dynamic political leadership as well as the architectural changes that have occurred. The program also includes the playing of the John Nunez Jazz Trio, a dinner, and docent led tours of the Museum. For ticket availability, please contact Joe Nastus (908/227-1464) or joen@grantsupply.com.

---

**The Rotary Club of Flemington** recently presented scholarships to Brandon Panetta of South Hunterdon High School, who will attend the College of New Jersey, and to McKensie Cavanaugh of New Hope-Solebury School, who will attend the University of Notre Dame in the fall.

The Delaware River Steamboat Floating Classroom, Inc., a nonprofit, 501(c)(3) environmental education organization sailing from Lambertville, received a District Simplified Grant from the Lambertville-New Hope Club. The \$600 grant award will be used to support operating expenses of the Steamboat Floating Classroom.

"Rotary has generously supported the educational mission of SPLASH for several years" notes director Eric Clark. "We are extremely grateful." The Steamboat Floating Classroom SPLASH (stands for Student Participation in Learning Aquatic Science and History) offers a hands-on educational experience to school groups and adult groups.



---

**The Rotary Club of Roselle/Roselle Park** is delighted to announce the marriage of Don Guarriello and Anne Beeman on Saturday, October 3rd at St. John the Apostle Church in Clark. The ceremony was attended by members not only of the Roselle Park club, but neighboring clubs as well, Don and Anne being long-time Rotarians with friendships and ties across the entire Rotary community. The couple will honeymoon in Europe and reside in Clark. We wish them well on their travels and look forward to their return and continued fellowship as husband and wife.

The club also initiated the BackPack Project in their community. Thanks to Denise Garry who coordinated it all, Bob Zeglarski picked up the first cartons of food from the Community FoodBank of NJ and deliver them to Robert Gordon School. Principal Francis Kenny graciously accepted the the food noting how important this program is to her students. With a grant from Investors Saving through Denise Garry, another grant from Rotary District 7510, funds from the club treasury and Milt Woodruff's salesmanship - he is selling bird houses for us to help fund the program - the club has a sustainable project.

---

**The Rotary Club of Hillsborough** Foundation members are smiling a bit wider now that a new fundraising option is unveiled on AmazonSmile, the online retailer's special website linked to charitable giving. AmazonSmile shoppers now can simply select The Rotary Club of Hillsborough

*(Continued on page 5)*

Foundation from a list of charities when making a purchase, and then a percentage of the sale price on qualifying products will automatically be donated to the Foundation.

“Our Foundation helps fund many organizations and initiatives that support our community,” commented Club President John Shockley. “And we are always looking for new ways to secure funding. AmazonSmile offers an innovative, simple and painless way for shoppers to contribute to the Foundation. We look forward to their continuing support. ”

---

**The Rotary eClub of Hunterdon Horizon** has a new website. You can find it at <http://www.horizonrotaryclubhouse.org>. The eClub posts on-line sessions that you can use as a make-up for a club meeting that you miss or just to learn more about topics of interest. Try it, you'll like it!

---

**The Rotary Club of Cranford** hosted an improv comedy night featuring McDonald & Carney on October 24 when the duo, who have appeared in Atlantic City and New York, performed at a fundraiser sponsored by the Rotary Club of Cranford. The audience alternately chuckled, laughed and roared over the creative skits based on people's suggestions about a tour of the Guinness Brewery in Dublin, a couple on their first date at a funeral and a love letter in Russian. "It was a great show and a great audience" said Joe Carney, Chair of Cranford Rotary's Community Service Committee. "You need a good group of people for this kind of comedy to work, and we had it tonight. And it was for a great cause." Proceeds from the event will benefit the Cranford Rotary Education Fund which supports Rotary's scholarships, annual "RU Smarter Than A Cranford/Garwood 5th Grader" and the "Cranford Academic Bowl" for high school students.

Cranford Rotarians fanned out Thursday morning Oct. 1 to distribute dictionaries to every third grader in Cranford. For the 14th year in a row, members of Cranford Rotary distributed almost 400 dictionaries to 3rd graders at Cranford public schools, St Michaels and Garwood Lincoln School. The Cranford Rotary Club participates in the nationwide project sponsored in part by Rotary International that provides personal dictionaries to 3rd grade students throughout the United States. The dictionaries lead to better reading, speech, and writing, and the young people like meeting adults in their community who care enough about them to purchase them and come to their school to present them personally.

---

**The Rotary Club of Hamilton** members participate in Hamilton Township's Annual Septemberfest, held at Veteran's Park in Hamilton under the pavilion build and donated by the Hamilton Rotary Club. Marketing materials highlighting Hamilton Rotary, Rotary International and members' individual businesses were displayed for the hundreds of festival-goers. Rotarians also set up a children's art table where youngsters could participate in art projects, supervised by Rotarians.



On another note, Hamilton Rotarians purchased school supplies and backpacks for the school district's elementary-aged children. A whopping seventy-two, filled -to-the-brim backpacks were delivered this past August to every elementary school in the Hamilton School District.



**The Rotary Club of Fanwood-Scotch Plains** just celebrated their 77th Anniversary and also awarded a lifetime achievement award to long-time member Andy Calamaras (r). Mayor Glover (c), Mayor Mahr, and Freeholders Al Mirabella and Bruce Bergen presented resolutions to Fanwood-Scotch Plains Rotary President Cathy Harris (l) in honor of the 77<sup>th</sup> Anniversary Celebration, to recognize the club's good works within the community. They also presented a resolution to Andy Calamaras who was honored with a lifetime achievement award for his work with

*(Continued on page 6)*



Rotary. Andy's many accomplishments include: Instrumental in creating the Paul Harris Society, which is now an International Program; instrumental in helping to create the newly formed 7510 District Foundation; President of the Frazee House project which he initiated in 2005; and Foundation Chair for our club.



**The Rotary Club of Elizabeth** had a successful Taste of Elizabeth event at the end of October at the Renaissance Newark Airport Hotel. Over 400 people sampled the delicious wares and tasted the select libations of thirty-eight vendors at this annual, fundraising event. The results? Besides the satisfied palates and stomachs of the attendees, the Club expects to close out the event with \$11,000 for their charitable endeavors. Congratulations on a job well done.

**The Rotary Club of Union** had a "Back to School" drive recently to collect essential school supplies for students in their service area. Club members and others donated backpacks, highlighters, scissors, pencils, erasers, notebooks, crayons, colored pencils, folders, lunch boxes and pencil sharpeners. The donated items were presented to the YWCA of Union County, which offers a homeless shelter and other housing services for families in need.



The Club also collects used postage stamps (still attached to an envelope) for area wounded veterans. Stamps can give bedridden patients, long-treatment patients, and convalescent patients, a consuming interest....something to do to keep their minds active. They can sort and mount stamps without effort as they lie in bed. If they are ambulatory, or even in a wheelchair, they can pass happy hours soaking stamps and mounting them in albums. Even the far withdrawn, mentally disabled patient takes pleasure in using the more common stamps to make fanciful greeting cards, or to cover decorative boxes in organized therapy sessions.



**The Rotary Club of Berkeley Heights'** member Pam Steiner (front row, 2nd from right) was recently honored at the *10th Annual Berkeley Heights Good Scout Award Dinner*, held on Wednesday, October 7. This year's honorees also included former Mayor Joe Bruno, the Hall Family, Louisa and Terrence Grossman, and Jean Grisi.

The event recognizes these outstanding citizens for their community service, as evidenced by their leadership and interests within the Berkeley Heights community, and for their embodiment of the values of the century old Scout Oath and Law in their personal and professional lives. In addition to her years of work with the Suburban Chambers of Commerce, she helped initiate and run the annual one-ring tent Circus in town, wait in the snow and cold at the Horse and Carriage rides during the holiday season, serve hot chocolate and cookies at Santa's arrival, and help organize the annual Clean Communities Clean Up Day.

A Rotarian since 1991, Pam represented the Rotary Club and Chamber of Commerce on the initial Rubber Duck committee with the Boy Scouts many years ago. She chairs the placemat committee for the Rotary Club's annual Pancake Breakfast and has served as club President three times. She has also been involved with the Rotary District 7510 as an AG (Assistant Governor) two times and serving on the Eat Drink and Share committee for many years as well as chairing that committee the past two years.

(Continued on page 7)

**The Rotary Club of Carteret** 's 19th Annual Bicycle Classic Race was a tremendous success, as usual. There were over 80 bicyclists participating in various categories for children up to 15 years old, starting with the Hot Wheels Race. The winners received Gold, Silver or Bronze medals. Presentations were made with an Olympic atmosphere on a special podium. All the contestants received Rotary Club of Carteret T-Shirts, a shopping bag with gifts enclosed from Bank of Woodbridge, and a card for free cheese fries from Burger Express. Community involvement included: Carteret Police Captain Dennis McFadden, the Emergency Management Team, Carteret EMS, Councilman Vinnie Bellino, St Joseph student Syndy Samuelson and four members from Boy Scout Troop #88, including their Scoutmasters, supported the event. Chairman Joe had an ad booklet created by his son Joseph, with all the sponsors' names. At the end of the event, a bicycle that was donated by a local merchant was raffled off.



**The Rotary Club of Plainsboro, North & South Brunswick's** community service project showed their dedication to the environment. On Saturday 10/24, club members, Women of Rotary, and North & South Brunswick Interact club students volunteered with Bank of America employees and family members to help clean the beach along the Old Bridge Waterfront Park.

The volunteers collected nearly 2,500 pieces of debris that filled several trash bags! Thanks to all Rotary family members for making this event very successful one. The Beach Sweep was organized by the Middlesex County Conservation Corps and more details available at: <http://cleanoceanaction.org>.

---

## No Halloween Spookiness at Foundation Grants Management Seminar

Nothing spooky or kooky (except perhaps Foundation Director Byron Miller's disguise!) to disrupt the information flow at the District Grants Management Seminar on Halloween morning.

DGN Charles Minton and his very able assistants DG Hal Daume, Lt. Governor Bob Zeglarski, PDG Mel Kevoe, PDG Andy Calamaras, Byron Miller and Sharan Jain presented a bucket-full of information in an interactive and engaging presentation to forty-two representatives of our clubs during a half-day session.

The Memorandum of Understanding (required for clubs seeking grants in 2016-2017) was fully explained, along with information about the Global Grant program, District Grants, and the NJ Capital District Foundation. Key information about the MOU - sign it and mail it to Byron at PortaSoft, Inc., 469 South Avenue East, Westfield, NJ 07090.

On return from a brief break, PDG Mel presented a series of questions, the answers to which many

*(Continued on page 8)*

attendees already knew or learned from their fellow Rotarians. No tricks, but treats were liberally passed around to those giving the correct responses.

DG Hal then presented awards to clubs for their support of the Rotary Foundation (details will be published next month, along with photos of the recipients) and Byron reviewed the EREY program (*Every Rotarian Every Year*).

**3 Important Points to Take Away:**

**1 - For Global Grant assistance**, contact Byron (byron@portasoftinc.com) or Sharan Jain (jainsh.sj@gmail.com).

**2 - District Grant applications** for 2016-2017 year are due July 15, 2016 - download the application on the Grants Subcommittee page on [www.rotarynj.org](http://www.rotarynj.org) and prepare it ahead of time so you are ready.

**3 - EREY - Every Rotarian Every Year** - is Rotary Foundation's goal of having every Rotarian contribute \$100 every year. Download the application on the Grants Subcommittee page on [www.rotarynj.org](http://www.rotarynj.org).

## Happy Anniversary wishes to these clubs:

The Rotary Club of Woodbridge-Perth Amboy - 92 years - November 30

The Rotary Club of Union - 74 years - November 19

The Rotary Club of Watchung-Warren - 54 years - November 10

The Rotary Club of Whitehouse - 39 years - November 15

## Save the Dates

**November**

**11/07/2015**

Rotary U.N. Day

Register/information at [www.riunday.org](http://www.riunday.org)

**February**

**02/24/2016**

Presidents-Elect Training Seminar (PETS 1)

Bridgewater Marriott Hotel  
700 Commons Way, Bridgewater

6:00 P.M.

More information to follow

Register on [DaCdb](#)

## Every Rotarian Every Year

Join your fellow Rotarians with a minimum contribution of \$100 per year the easy way - monthly, automatic payments.

Find out more at this address:

<https://www.rotary.org/en/annual-fund-and-share>

Become a regular contributor to the Rotary Foundation today!



# RVCC Breaks Ground on Enabling Garden

Raritan Valley Community College, in partnership with the Rotary Club of Branchburg, broke ground on an Enabling Garden, October 1, at the College's Branchburg Campus. The Rotary Club of Branchburg Foundation provided \$3,500 of "seed money" for the 5,000 square-foot garden, which will be located next to RVCC's Conference Center.



The Enabling Garden is one of several such gardens in Central New Jersey created as part of a partnership between Rotary International District 7510 (Central New Jersey) and Rutgers University and its entities, New Jersey Agricultural Experiment Station (NJAES) and Cooperative Extension.

Launched in 2011, the "Rotary and Rutgers: Growing Lives One Seed at a Time" initiative features barrier-free, accessible gardens, and/or activities, provided with modifications to be enjoyed by people with disabilities. Nine pilots, through the "Growing Lives" project in Hunterdon, Mercer, Middlesex, Somerset, and Union counties, promote the benefits of working with plants for people of all ages, regardless of their physical or mental challenges.

At RVCC, the project will feature a variety of plants providing sensory stimulation for smell, sight, touch, taste, and sound. Based on seasonal availability, plants could include: Wild Geranium, Large Beard-tongue, Foxglove Beard-tongue, Fall Phlox, Sweet William, Creeping Phlox, Turk's Cap Lily, Swamp Milkweed (to host Monarch butterflies), New England Aster, Switchgrass, Big Bluestem grass, Black-eyed Susan, Jewelweed, Woolly Ragwort, Blue Waxweed, Purple Tridens grass, Spearmint, Peppermint, Oregano, and Sage.

"The Enabling Garden project, with RVCC as our host, exemplifies sustainable collaboration and offers a wonderful opportunity to fulfill one of Rotary International's six avenues of service: Education. The Rotary Club of Branchburg is committed to many areas of community service. This project enables us to create a garden that connects people and plants, as well as mentor and work with representatives from the Boy Scouts of America, RVCC students and Rotaract club members, Rutgers students, and RVCC faculty and staff," said Laura DePrado, Rotary District 7510 Coordinator, Enabling Gardens.



The garden is being created in part as an Eagle Scout project by Patrick O'Rourke (l) of Pittstown. The 15-year-old, who is the son of Brian O'Rourke (r), RVCC Executive Director of Facilities & Grounds, is working on the project in partnership with the Rotary Club of Branchburg. The Garden is expected to be completed in the Spring 2016.

# Top Ten Clubs in Attendance for SEPTEMBER 2015

*Congratulations to the #1 club for August - Roselle-Roselle Park - with 97.00% attendance.*

*The rest of the top ten? The rest of the top ten? South Amboy-Sayreville (86.67%); Berkeley Heights (84.00%); Plainfield-North Plainfield (84.00%); Carteret (80.00%); Clinton (76.00%); Princeton (75.76%); Hamilton (72.15%); Old Bridge-Sayreville (72.00%); and Robbinsville-Hamilton (70.29%).*

*Secretaries, contact the District Secretary (Michael Townley) if you need help entering your club's attendance in the District and Club database (DaCdb). Email [District7510Secretary@verizon.net](mailto:District7510Secretary@verizon.net).*

*And thank you to the 20 club secretaries who took the time to report attendance for August.*

## Contact Us

Give us a call for more information.

(908) 822-1441

[editor7510@verizon.net](mailto:editor7510@verizon.net)

TEAM Rotary

c/o 165 Palmer Avenue  
South Plainfield, NJ 07080

Visit us on the web at  
[www.RotaryNJ.org](http://www.RotaryNJ.org)

PLACE  
STAMP  
HERE