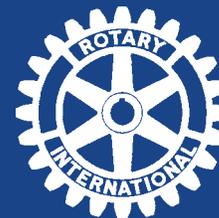


# TEAM ROTARY



District 7510 Newsletter

The Capital District

January 2016

## Governor's Message - Rotarians are Workers!

January marks not only the start of a New Year but also the half-way point of our Rotary year—to end on June 30<sup>th</sup>. By now I hope you have your President-Elect for 2016-17 and he or she has calendared PETS I (February 24) and PETS II (March 18-19).

I also hope your club's plans for furthering our goal of truly being *Gifts to the World* are in place or being formulated. If we—your designated Assistant Governor, our Lieutenant Governor Bob Zeglarski, or I—can help that process in any way, don't waste a moment to reach out—we're here for you!

My first club visits—September through early December—were to your regular meeting. You hosted me most enjoyably and gave me the opportunity to converse with you about some of the important works your club does.

Now it's time to roll up my sleeves.

I'd like to visit with you again, this time working right

alongside you when you're carrying out a local service project in your community. Whether it's on a food bank assembly line, planting at a community garden or veterans memorial, filling food backpacks for at-risk

students, or re-painting a community room, I'd like to be there with you, at your side, helping you make a difference in your community—helping you be *gifts to the world!*

So please let me know when you can use another pair of hands and I'll do my best to be there for you. You can use email ([haldaume@incg.org](mailto:haldaume@incg.org)) but, better yet, just pick up the phone (I have just one phone number—[908] 447-6290—and it's with me 24/7). I'm here for you.

Very best wishes for a productive, rewarding, and happy 2016!



Hal Daumé  
Governor



### In This Issue

- Rotary Foundation is in the Top Ten!
- Award Recipient Laura DePrado
- Coat Drive Warms More than Hearts
- Rotary Leadership Institute Registration
- Club Succession
- Rotary & Peace Corps

Warm regards,

Hal

## Foundation ..... Byron Miller, Director

They're big and global, with budgets exceeding \$100 million and net assets of at least \$65 million. Yet the Top 10 charities manage to do exceptional work throughout the country and overseas, all while maintaining stellar financial management and transparency.

Still, before giving to any charity — large or small — it's important to understand how much of your money actually goes to the cause being supported and how much is earmarked for administrative expenses. "For these larger charities, you want to see at least 75 percent of their budget going to programs and services," said Sandra Miniutti, vice president of marketing for [Charity Navigator](#), a service that provides information about a charity's functions, finances and management. It, along with [BBB Wise Giving Alliance](#) and [Charity Watch](#), are free to use, although others charge both the site user and the charity to be rated.



It's also important to note how a charity's revenue is trending over time. If there are consecutive years of decreases, that could be a red flag.

CNBC determined some of the highest-rated charities, according to Charity Navigator. Their scores — ranked on a scale of 1 to 100 — were based on financial health, accountability and the transparency of reporting. The Rotary International Foundation came in at #5, with an impressive 96.31 rating.

### *5. The Rotary Foundation*

*This not-for-profit organization works to advance world understanding, goodwill and peace. Using [Rotary Foundation](#) grants, Rotary's 34,000 clubs across the globe develop and carry out sustainable humanitarian projects and provide scholarships and professional training opportunities.*

*One of its biggest initiatives aims at eradicating polio through its PolioPlus program, launched in 1985. Since then, Rotary and its partners, including the World Health Organization and the Bill & Melinda Gates Foundation, have immunized more than 2.5 billion children, reducing the incidence of polio by 99 percent and eradicating it from all but three countries.*

**Score: 96.31**

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## Club Service - What's the Succession Plan?

In December, Rotary club officers stood half way through our term of service for the year. It is quite important that we review our activities and see where we are in terms of achieving our goals. We need to celebrate our successes, learn from our mistakes, and revitalize our actions to achieve those goals. This is particularly true as we start preparing to pass on our leadership batons to those succeeding us according to Rotary's amazing succession planning.

To bring about a seamless transition in the next six months, incumbent club leaders should take the following action steps so that their will be a smooth transition to the in-coming club leadership:

- Up-date your club membership on the RI website. Only the club president or his/her authorized officer can do that. If you don't keep your membership up-to-date, your club dues may be calculated on the wrong number of active members, possibly resulting in being overcharged for RI dues.

- Prepare to pay your second semi-annual dues to RI: January is when you will receive the second half invoice from Rotary International. This will be based on your membership declared at the end of 2015 and cannot be changed.
  - Make sure your succession planning is complete and up-dated on the RI website as well. Key positions are club president-elect, president nominee, club secretary, club treasurer, club membership chair, and club foundation chair. Enter these officers so that the RI Directory is up-to-date with correct contact information for your in-coming officers.
  - Ensure every member of your club has access to *My Rotary*. There is no way Rotarians can create projects on-line without accessing *My Rotary*. You should also be comfortable with using this important on-line platform. If you have any problem, please talk to your AG, the DGN, DGE, or DG, or any fellow Rotarian in your club who has already set up access via My Rotary.
  - Go on-line and update your club profile in both *DaCdb* and *My Rotary* to assure that your club's meeting place, time and day, as well as your club's on-line presence, are accurate. That will help the Rotary world with the true picture of your club; makes it easier to find international partners for your projects; sets the basis for evaluating club performance over the years; etc.
  - Ensure your club is using *Rotary Club Central* to set your goals for the year and your accomplishments. This is an important on-line database that helps you manage your club programs. It also makes club data available to district leaders so that they can better understand the strengths and weaknesses of the club and provide you with critical support and guidance for improvement.
  - Register for the 96th District Conference at the Pocono Manor Resort, to be held from May 13 to 15, 2016
- 

## Rotary and the Peace Corps

Rotary International and the [Peace Corps](#) recently signed a service partnership agreement earlier this year to help enhance our club and district service activities locally and around the world.

Peace Corps, an independent U.S. federal agency, sends U.S. citizens abroad to help tackle the most pressing needs around the world while promoting better international understanding of American culture and enhancing global awareness. Peace Corps Volunteers live and work alongside the people they support for a period of two or more years and concentrate efforts to create sustainable change that lives on long after their period of in-country service. Peace Corps currently has volunteers in more than sixty countries.

Working together with active and returned Peace Corps Volunteers, we can continue addressing Rotary's six areas of focus while enhancing goodwill, international understanding, and building capacity to address the most pressing community concerns.

While abroad, Peace Corps Volunteers support sustainable change by working with local stakeholders invested in improving communities. Returned volunteers, those who have completed their in-country service and are back in the U.S., offer a wealth of service project knowledge, interesting community insights from living abroad, and often maintain strong relationships with their host communities and local partners which can include Rotary and Rotaract clubs.



In fact, a number of U.S. Rotarians and Rotaractors are Peace Corps alumni and many of our clubs and districts around the world have already worked with local Peace Corps Volunteers in their local communities.

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# Community Service - Warm Coats for Winter

By Jim Fleischmann

On Saturday, December 12, local Rotarians participated in a large holiday party for children from Summit's lower-income community. Working with other community groups was a great way for the Rotarians to showcase their community involvement in service to others.

The Summit-New Providence Rotary club provided warm winter coats for 42 children from low-income households. Twenty-six members plus one friend of the club bought coats for the children. Five Rotarians — Susan Watts, Karen Rubinstein, Pam and Joe Steiner, and Reagan Burkholder — were at the party, distributing coats to the children.

The event was organized by Bridges Outreach, a local nonprofit that works with homeless and at-risk families in the region. It also involved the cooperation of the Junior League of Summit, the Summit Junior Fortnightly Club, and the Keller Williams real estate firm. Partial funding was provided by the Summit Area Public Foundation. The Pajama Program, a national organization, provided pajamas for the children.



In addition to warm coats, children and their families received hats and gloves, groceries, ShopRite coupons, and pajamas. Some of Bridges' teenage volunteers organized games for the children.

According to Rotary President Reagan Burkholder, "This is what Summit is all about. We are distinguished by the number of local groups that care deeply about our community and all who live here. We are also distinguished by the way those groups work together in great harmony. This was a terrific event."

Burkholder continued, "According to a recent study, about 22% of Summit families live in constant financial risk. Expenses as mundane as a winter coat can stress their family budgets. Rotary is happy to help address this issue."

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## Community Service - Laura DePrado Receives Distinguished Service Award .... Credit: MyCentralJersey.com

Congratulations to District 7510 Rotarian Laura DePrado on her recent 2015 Distinguished Service Award!

Laura, a horticultural therapist and owner of Final Touch Landscaping in Hillsborough, is the recipient of the New Jersey Nursery and Landscape Association's award. She founded the District's "Growing

*(Continued on page 5)*

Lives One Seed at a Time" initiative with Rutgers University and is District Chair of the *Rotary and Rutgers Project*.

The New Jersey Nursery and Landscape Association's mission is to be passionate advocates for professional nursery and landscape businesses in New Jersey. Its membership consists of nursery growers, landscape professionals, retail garden centers, and greenhouse producers. NJNLA was organized in 1915 and is currently celebrating its 100th year.

The Distinguished Service Award recognizes the contributions of an individual or organization that has given generously of their time and resources to support and grow the horticulture industry in New Jersey.



"Laura embodies the best traits we look for in a service award candidate. Generosity, passion, and dedication come naturally to here." said Dominick Mondì, executive director of the New Jersey Nursery and Landscape Association. "Our board of directors is grateful for all she has done to promote horticulture in the Garden State."

**Rotary Leadership Institute**  
Districts 7510 and 7490  
Saturday, April 9, 2016  
West Orange High School

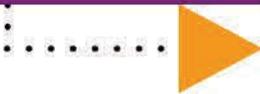


**The Rotary Leadership Institute is a grass roots, multi-district leadership development whose mission is to strengthen Rotary Clubs through quality leadership education.**

**LOOKING FOR QUALITY LEADERS FOR YOUR CLUB?**

The institute offers a training program in three full-day sessions, followed by graduate seminars. Faculty are carefully selected from among Rotarians with outstanding leadership abilities, prepared to conduct innovative participatory course sessions.  
Registration \$75.00 per person

Visit [www.rlinea.com](http://www.rlinea.com)  
[www.rotaryleadershipinstitute.org](http://www.rotaryleadershipinstitute.org)



DePrado has underwritten Horticultural Therapy Resolutions at the New Jersey Agriculture Conventions in 2013, 2014, 2015, and Gov. Chris Christie signed into law bipartisan SJR12/AJR13 on May 11, legislation designating the third week of March Horticultural Therapy Week in NJ beginning in 2016.

DePrado is a registered horticultural therapist, with the American Horticultural Therapy Association, has a bachelor's degree and horticultural therapy from Rutgers University, and is an author, and journalist; she writes a monthly column for the Courier News/Home News Tribune/MyCentralJersey.com.

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**Sign up Now!**

Rotary Leadership Institute

April 9, 2016

West Orange High School

[www.rlinea.org](http://www.rlinea.org)

# Club News!

All the Club news that's fit to print! And we'd like to print it all, so please send the Editor your news articles and we'll be sure to post them for all to read. Include photos, captions, web addresses, and any other information to make your story complete. Editor7510@verizon.net.

**The Rotary Club of Plainfield-North Plainfield** has formed a new EarlyAct Club at the Stony Brook Elementary School in North Plainfield. Responding to an initiative by Kathy Landadio, Academic Support Teacher at the school, Past President Mary Fobes and Youth Service Director Maliek Flynn provided Kathy the EarlyAct Handbook which she reviewed with school principal Kathy Kobylarz. The new EarlyAct Club was approved and will receive a charter at a school assembly on January 7. The Rotarians are also providing the club with a banner that they can hang in their meeting place and use for public display when they perform service projects.



**The Rotary Club of Cranford** worked with Cranford Schools' CHS Interact, OAS Earlyact and HAS Earlyact student clubs on a collection for local military away for the holidays. The four service clubs collected letters and holiday cards showing support along with the following: granola bars, power bars, single drink mixes, beef jerky, gum, lifesavers, travel size toiletries, hand sanitizer, travel size baby wipes. The collection ran through December 11. Collection boxes were placed in the lobbies of Cranford High, Orange Ave. School and Hillside Ave. School.

**The Rotary Club of Union** recently hosted their annual *Automobilia Night at the Museum* to benefit a 15 year old boy from Union with Cerebral Palsy. Rotarian Herb Singe graciously donated his museum for the fifth annual event which benefits local residents in need of help. Guests were transported back in time when Henry Ford revolutionized the world with his invention of the Model T. Everyone was treated to Herb's unique collection as they enjoyed food and beverages donated by local Restaurants and Rotarians. The evening ended with an exciting live auction and super cash raffle. A highlight was a trip in a money booth courtesy of Unity Bank where a guest had a chance of grabbing \$500 as it swirled around and around for one minute. Club members were very proud to have members of the newly formed Kean Rotaract Club on hand to help sell cash raffles and greet guests. The club raised \$12,000 from the event, with \$8,100 used to purchase a hospital bed for the child with Cerebral Palsy.



**The Rotary Club of Berkeley Heights** is another District club that offers a free dictionary to third grade students in the community. Shortly before Thanksgiving this year, members of the Berkeley Heights Rotary Club gave every third-grader in our township's three elementary schools a Student Dictionary. This is the tenth consecutive year the Rotary Club has done this, which means that the very first recipients are now in college or pursuing post-high school careers. The one question club members ask that gets the most hands in the air and accompanying smiles is, "How

(Continued on page 7)

many of you students have an older brother or sister who's told you what's going to happen this morning?" And the most popular item the students want to find right away is "the longest word in the English Language"--it's 1,909 letters long, so look it up (we can't print it here because it would make this article way too long!). The books the Club gives each student are more than just "dictionaries." In addition to their 35,000 words and definitions, they also include weights and measures, a periodic table of the elements, ASL and Braille, the American Declaration of Independence and Constitution, information about each of the 50 U.S. states, and much, much more.

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**The Rotary Club of Hillsborough** led a multi-club and community effort to help our military. The crowds filing into the Hillsborough YMCA gymnasium weren't there for a basketball game, but were more than ready to give their best for a great cause. Hundreds of community members showed up to join in the annual holiday gift-packing event organized by Operation Shoebox and the Hillsborough Rotary Club. Approximately 1640 boxes (a new record) were filled with toiletries and a variety of food items in factory line precision as the line of volunteers marched along long rows of tables holding the donated items. The assembled packages will now be shipped abroad to grateful men and women serving in our military.



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**The Rotary Club of Robbinsville-Hamilton** recently held its annual Art Auction & Silent Auction event, netting about \$14,000 from the sale of fine art, a silent auction, and ticket and advertising sales. A local business sponsor donated food and drink for approximately 150 patrons who engaged in spirited bidding and enjoyed raising money for charity. At its annual holiday party, the club collected a carload of toys and donated them to Womanspace, an organization offering assistance to women, men, and families impacted by domestic and/or sexual violence.



**The Rotary Club of Flemington** continued its tradition of promoting the Christmas Tree Lighting event and the arrival of Santa Claus. Rotarians helped Santa distribute candy canes (big ones, at that!) and oranges to the children who came to see Santa and welcome the holiday season with the traditional tree lighting. The project first took place in 1923, the club's inaugural year, and has continued ever since. Cub Scout Pack 61 has coordinated the tree installation and lighting since 1965, with the scout selling the most popcorn in their fundraiser given the honor of lighting the tree.

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**The Rotary Club of Branchburg and the Rotaract Club at Raritan Valley Community College** rolled up their sleeves and prepared food for the most needy of our community. It was a team effort as Chef extraordinaire and Rotarian Dr. Julieann Juliano purchased food, prepared recipes, and instructed all the non Chef Rotarians and Rotaract members in the proper procedures.



Rotarian Doug Bateman delivered the food to SHIP (Samaritan Homeless Interim Program). Over 400 people will be fed with the bag lunches and casseroles prepared by the members of the Rotary Club of Branchburg and Rotaract members, pictured at the North Branch Reformed Church where the actual cooking took place.

*(Continued on page 8)*

**The Rotary Club of Watchung-Warren** held their annual Christmas Party at Twin Brooks Country Club, hosting children with special needs from the Bayberry School and from the Morris-Union Jointure Commission Developmental Learning Center. Pictured are Rotary Club member Edmond Carlock of Warren, dressed as Santa Claus, who is delighting George Roebuck, 3, and Mirine Navarro-Kim, 3, both students at Bayberry Elementary School in Watchung. Santa's chief elf Ann Walko helped assure that each child got to visit with Santa. The Rotarians were assisted by students from the Valley View School in Watchung who played a number of Christmas and holiday carols.



**The Rotary Club of Summit-New Providence** were guests of the Summit Lions Club for the annual and exceptional Summit High School's Holiday concert. In addition to the Lions and Rotarians, guests included the Mayor of Summit, Rotarian Ellen Dickson, Summit Schools Superintendent, Rotarian June Change, and Paul Sears, Principal of the high school. There were approximately eighty people attending. The SHS Choir, Orchestra, and Hilltop String Quartet wowed the audience with their renditions of traditional holiday music. Paul Sears received a special tribute of thanks as he retires from 37 years of service at SHS in a variety of capacities.

**The Rotary Club of Lambertville-New Hope** has an on-going project that benefits both the community and the environment. Club members regularly collect litter that is thrown, blown, or dropped on the roadway as they participate in the Adopt-A-Highway Program.

Featured are members left to right Richard Nabasny, Al Varga and Bob Seminack.



**The Rotary Club of Elizabeth** celebrated the holidays at a recent meeting and distributed their good cheer in the form of presents, awards, and certificates to various people and groups.

Jim Duffy happily presents the Rotaract Club of Kean University with their Club banner. Accepting on behalf of the Club was Rotaractor Adriana Camunas.

Congratulations to this wonderful new Club and all the great things they've already accomplished

## News Briefs & Information Updates

### Presidential Citation

The Rotary international Presidential Citation for Rotary Clubs brochure is available by on the District website ([www.rotarynj.org](http://www.rotarynj.org)) by clicking on About 7510/Forms. What's new? - this year, there isn't any form to fill in and mail. You do go on-line to My Rotary on [Rotary.org](http://Rotary.org) and complete your Club's goals form in Rotary Club Central. It's that simple!

*(Continued on page 9)*

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Forms for Interact Clubs and Rotaract Clubs are also available on the same page on the District website.

## New year and new goals

Has your club set Foundation giving goals for 2015-16? If not, you still have time to evaluate your club's fundraising efforts from last year and submit this year's goals.

Club officers can log in at [www.Rotary.org](http://www.Rotary.org) and then go to [Rotary Club Central](#). With your help, we can achieve our worldwide Annual Fund goal of \$130 million by 30 June 2016.

## Save the Dates

**03/04/2016**

### Presidents-Elect Training Seminar (PETS 1)

**Bridgewater Marriott Hotel  
700 Commons Way, Bridgewater**

**6:00 P.M. - Register on [DaCdb](#)**

**03/18 - 03/19/2016**

### Presidents-Elect Training Seminar (PETS 2)

**Hanover Marriott Hotel  
1401 Route 10, Whippany**

**Register - <http://www.mid-northeastpets.org/>**

**04/27/2016**

### District Assembly

**Bridgewater Marriott Hotel  
700 Commons Way, Bridgewater**

**2:30 P.M. - Register on [DaCdb](#)**

**05/13 - 05/15/2016**

**96th District Conference  
The Inn at Pocono Manor  
1 Manor Drive, Pocono Manor, PA  
Download brochure at [www.rotarynj.org](http://www.rotarynj.org)**

## Happy Anniversary wishes to :

The Rotary Club of Montgomery-Rocky Hill celebrates 26 years on January 4, 2016.

They are the fourth youngest club in District 7510.

## Every Rotarian Every Year

Join your fellow Rotarians with a minimum contribution of \$100 per year the easy way - monthly, automatic payments.

Find out more at this address:

<https://www.rotary.org/en/annual-fund-and-share>

Become a regular contributor to the Rotary Foundation today!

## Election of Officers

DGE Charlie Minton reminds us all that Clubs are required to hold election of officers in December, and then report those results to RI. If you haven't voted yet, do it NOW!

Club secretaries can update your officers in DaCdb, and the system will automatically notify RI.



# Clubs Recognized at Foundation Seminar

District Governor Hal presented recognition awards from the Rotary Foundation to clubs in our District that met certain goals in Foundation Giving in 2014-2015.

Today we honor ten clubs, in four specific recognition areas:

- The Rotary "End Polio Now" Challenge
- Per Capita Foundation Donations
- EREY - Every Rotarian Every year
- The 100% Sustaining Member Award

## **End Polio Now:**

Seven Clubs in our District contributed \$1,500 or more to the End Polio Now Challenge.

- Berkeley Heights
- Flemington
- Hillsborough
- Montgomery-Rocky Hill
- Roselle-Roselle Park
- Union
- Whitehouse

## **Per Capita Donations to the Rotary Foundation:**

To qualify for this recognition, a club must have given at least \$50 per-capita to the Rotary Foundation. The top three clubs:

- No. 1 - Springfield
- No. 2 - Roselle-Roselle Park
- No. 3 - Springfield

## **EREY - Every Rotarian Every Year:**

The Club will contribute a minimum of \$100 per capita and every member has made a personal contribution.

- Berkeley Heights
- Dunellen-Greenbrook
- Princeton

## **100 % Sustaining Member Award:**

To qualify for this award, every active member of the club will have contributed \$100 or more to the Rotary Annual Fund.

- Berkeley Heights
- Dunellen-Greenbrook

These clubs should be proud of their accomplishments and deserve our commendation.

Congratulations!

# Membership News

PDG Mel Kevoe, Membership Director

We are embarking on a new and exciting Membership venture and we need your help. District 7510, like most of the Districts in North America, has experienced a downward spiral of membership over the past several years. As a District, we need to reverse the trend of membership into positive growth. To accomplish this, we are forming a *District Membership Team*. This Team will work together to formulate a winning program for membership recruitment, retention and growth with each of the clubs in our district.



Regardless of whether your club has a successful membership plan, I need your support in this new plan of action.

The plan requires each club to have a Membership Director. The Club Membership Director will work collectively with the District Membership Team to create and execute an action plan to engage new members. The Director will educate club members how to attract new potential members.

The District Membership Team is structured as follows: Club Membership Directors, 12 Assistant Governors, 6 Past District Governors and 1 District Membership Director. This Team will develop a manual to attract and obtain new members. The goal of the team will be to assist clubs in growing membership by providing the necessary tools for the clubs to attract new members.

If your club does not currently have a Club Membership Director, please encourage your president to assign one. The Assistant Governors will follow up with club presidents to process your selection.

We are excited to create this team and grow membership within District 7510. Thank you in advance for your support.

PDG Mel

## Display Rotary Proudly



[www.state.nj.us/mvc/Vehicle/commorg.htm](http://www.state.nj.us/mvc/Vehicle/commorg.htm)

A poster for the Rotary District 7510 Annual District Conference. The top section is purple with the Rotary logo and the text "Rotary" and "Be a gift to the world". Below this, the text "POCONO ESCAPE WEEKEND" is written in large, bold, red letters. Underneath, it says "Rotary District 7510 Annual District Conference • May 13-15, 2016". The bottom section is light blue and contains a quote: "Be a Gift to the World" is our International Theme for 2015-16. Our gift to you—our fellow Rotarians—is a fun-filled weekend escape in the Poconos for a phenomenal rate you won't find anywhere else! Join Linda and me for a classy, festive, and exciting weekend at the stately INN at POCONO MANOR on the May 13-15, 2016 weekend. We'll have festivities, good food, dancing, skeet-shooting, spa treatments, fitness, fishing, gaming, riding, a nearby designer outlet mall, indoor and outdoor pools, nature trails, and more awaiting you and your family at our POCONO ESCAPE WEEKEND!

# Top Ten Clubs in Attendance for NOVEMBER 2015

*Congratulations to the #1 club for October - Roselle-Roselle Park - with 96.00% attendance.*

*The rest of the top ten? Carteret (85.00%); Berkeley Heights (82.00%); Plainfield-North Plainfield (81.48%); Princeton (76.56%); Somerville and Bridgewater (73.96%); Westfield (71.66%); Robbinsville-Hamilton (71.31%); Old Bridge-Sayreville (69.00%); Hillsborough (63.20%).*

*Secretaries, contact the District Secretary (Michael Townley) if you need help entering your club's attendance in the District and Club database (DaCdb). Email [District7510Secretary@verizon.net](mailto:District7510Secretary@verizon.net).*

*And thank you to the 20 club secretaries who took the time to report attendance for November. The information helps our Governor and Assistant Governors.*

## Contact Us

Give us a call for more information.

(908) 822-1441

[editor7510@verizon.net](mailto:editor7510@verizon.net)

TEAM Rotary

c/o 165 Palmer Avenue  
South Plainfield, NJ 07080

Visit us on the web at  
[www.RotaryNJ.org](http://www.RotaryNJ.org)

PLACE  
STAMP  
HERE